



SIMPLEBEAUTIFUL FUNCTIONAL

WHAT IS VIJ'N INTERACTIVE?

Vij'n (Pronounced: Vision) Interactive is a Montreal based web design and development, graphic design and advertising firm. We are a small team of designers, developers, and project managers that has been around since 1998. We are still as passionate about what we do today as we were back then.

Using a range of design and marketing principles, our creativity and a gamut of new technologies, we have helped improve the bottom lines for our clients while facilitating the purchase of goods and services for countless users around the world. We pride ourselves on our ability to merge function and form seamlessly and productively on our client's behalf.

THE VIJ'N WAY

Simple, beautiful, functional. These are the tenets of our approach towards our work and your projects.

Create something simple. Simplicity is key to creating intuitive design that provides viewers and users with a clear sense of purpose. Design something beautiful. Beauty in composition enhances acceptance and encourages positive associations. Deliver something functional. Functionality is about converting beauty and simplicity, which on their own have very little value in the business world if they don't translate into sales, into promotional products that accomplish concrete goals, and play a part in increasing the bottom line. This is our philosophy and our approach.



DESIGN CONTROL OF THE PROPERTY OF THE PROPERTY

WHAT WE DO

Segmented into offline (printed) and online (digital) forms of media, we provide a wide range of services to clients around the globe. While the technologies used may differ, the goal is always the same: cost effectiveness, relevance, consistency, and performance. With these criteria in mind for every project, we offer value few other firms can match.

OFFLINE

Branding

Corporate Identity Development

- . Logo Design
- . Stationary

Advertising Campaigns

Signage

Collateral Material

- . Brochures
- . Annual Reports
- . White Papers
- . Scientific Documents

Package Design

- . Product Branding
- . Product Displays

Interactive Print Advertising

INTERACTIVE MEDIA

ONLINE

Web Design

Software Development

Mobile Apps

eCommerce & ERP

Management Systems

Content Management

Client Relations Management

Inventory Management

Accounting Management

ePublishing

SEO

Advertising Campaigns

- . Viral campaigns
- . Web Banners
- . Email Marketing Campaigns
- . Viral Campaigns
- . Interactive Campaigns



PORTFOLIO LOGOS

Creative.
Artistic.
Professional.







































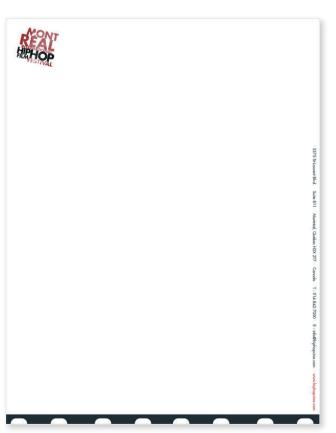
PORTFOLIO IDENTITY

Branding begins with identity



















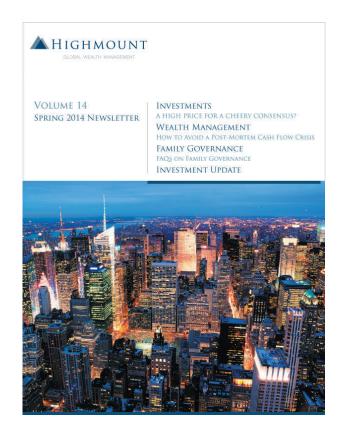


PORTFOLIO PROMOTION

Printed and electronic Communications.



Openface Internet • Sales Kit



Highmount Capital • Financial Newsletter



Weber International Pacakbging • Product Catalog



Genetic Toxicology
Is inhalation Physical Chemistry Toxicology Immunology Safety Pharmacology Reproductive Tox
Genetic Toxicology
IND/NDA Service
Inhalation Safety Pharmacology
IND/NDA Service
Inhalation Safety Pharmacology
Invende Toxicology
Invende Toxicology Physical Chemistry Efficacy Minipig toxicology Leaders in precinical studies Inhalation
Inhalation Safety Pharmacology
Invende Toxicology Physical Chemistry Efficacy Minipig toxicology Leaders in precinical studies Inhalation
Inhalat

LAB Research • Corporate Brochure



LAB Research • Corporate eNewsletter

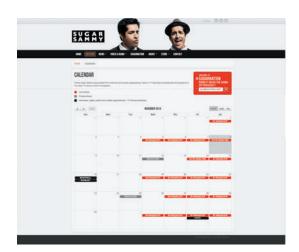


Montreal Museum of Fine Arts • Promotional Flyer

PORTFOLIO WEB & SOFTWARE

Simple. Beautiful. Functional.



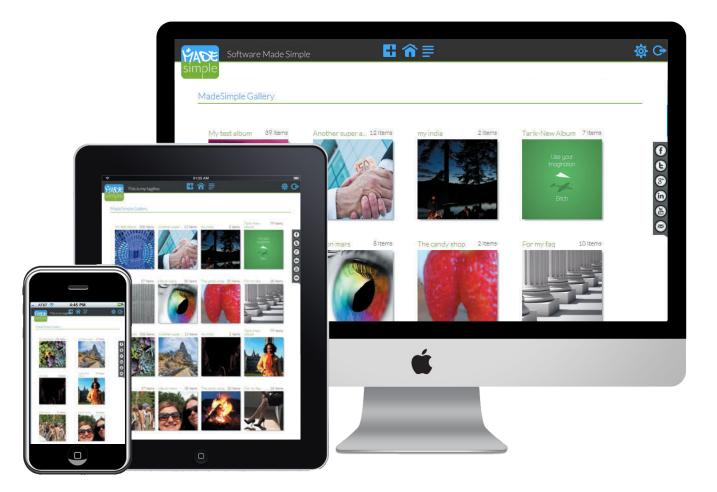


Sugar Sammy • E-commerce entertainer site





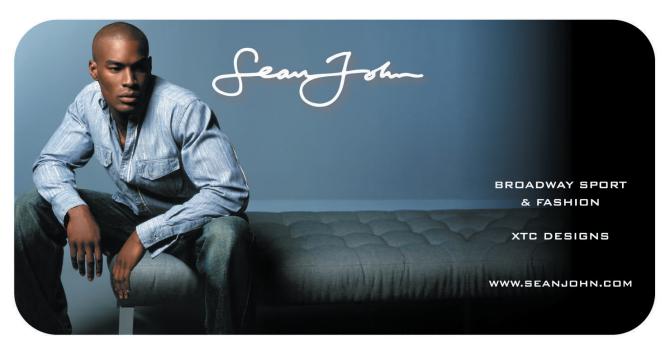
Peru Hop • E-commerce travel site



MadeSimple Software • Media Gallery Software







Sean John • Citywide Billboard Ad



Strata Shoes • Magazine Ad



Openface • Tradeshow Banner



MIHHFF • Magazine Ad and Flyers







4584 St. Denis Suite #405 Montreal, Qc H2J 2L3

> t.f. 1.855.856.8456 t. 514.313.8456 f. 514.313.8456

> > www.vijn.ca info@vijn.ca